



XING 

XING Jobs

Your answer to innovative and effective recruitment

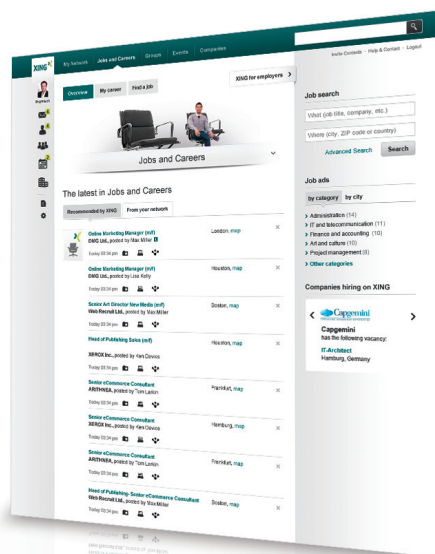
www.xing.com

XING Jobs – Social Recruiting

Use XING's Web 2.0 recruiting solution to optimize your recruiting work!

With more than 11 million members worldwide, XING is the place to be for online business networking and recruiting. The XING platform gives you access to highly qualified experts and managers from every industry and region. By the way, 48 % of XING members have a degree.

Make XING your number 1 recruiting tool!



Your advantages at a glance



Top-quality contacts:

Your job postings are targeted at millions of highly qualified business professionals around the world.



Intelligent profile matching:

Your job offer automatically appears on the XING homepage of members whose profile matches the position you are looking to fill. Targeted recruitment doesn't get any better than this.



Complete cost management:

You always retain complete cost management, irrespective of whether you want to advertise on a per-click basis or with customized ads at a fixed rate.



Up-to-date profile information:

Members' high level of activity means that profile information is always kept up-to-date. This lets you find and make contact with precisely the candidate you're looking for with ease.



Reach people through new channels:

Most highly qualified professionals probably aren't actively searching for a new job. XING Jobs allows you to reach those people who you won't find on classic job sites, but who are nevertheless open to interesting career opportunities.



Benefit from the network itself:

Find out more about individual applicants, ask for references and make direct contact.



As a consulting and service partner for medium-sized businesses, AUREN is always on the lookout for interesting candidates. Our clients use us to help them find the right people for a whole host of different challenges. XING's highly versatile recruiting tool meets our every need. As a result, we were able to put forward candidates we found on XING for 70% of all the job vacancies we helped to fill.

Birgit Ennemoser, Geschäftsführerin Personal Services, AUREN personal GmbH

XING Jobs – Social Recruiting

XING e-Recruitment 2.0 - The efficient way to recruit

Regardless of the size of your company, there's a XING Jobs product for you. We have the ideal solution for your specific needs - with different price models ranging from pay-per-click ads in text format through to fully customized ads for a fixed price. Please select your product below and start your search for qualified candidates.

You are just three simple steps away from finding a suitable candidate:

1. Select your XING Jobs product. Create a Jobs account and confirm your payment details by entering your XING password.
2. Create your job ad
3. Activate your job ad, which will then be immediately available online.



TEXT ad

Priced per click

A high degree of flexibility with the 'pay-per-click' model.

- ✓ No basic fees, no minimum charges.
- ✓ Complete cost management - set a maximum number of clicks for your job listing.
- ✓ Repeated clicks within a short period of time are only counted once.
- ✓ Your listing will be visible as soon as you activate it.

€0.79/Click¹



LOGO ad

Fixed price, including logo + PDF

Format your TEXT ad and draw more attention.

- ✓ Increase the visibility of your ad by including a company logo.
- ✓ Format your ad text using special tags.
- ✓ You can add a PDF version for job seekers to download.
- ✓ Your ad will go online as soon as you activate it.
- ✓ Unlimited clicks to your job ads with a 30-day posting period.
- ✓ Find top job candidates faster than ever before! XING immediately suggests up to 20 members who match your ad (free during the introductory phase).

€395.00²

BERTELSMANN
media worldwide

"Our cooperation with XING has generated a great deal of genuine interest for Bertelsmann from companies active in various sectors. Being able to contact passive job-seekers directly is a real benefit to us!"
Manuela Ebbes-Barr, Director, Bertelsmann Recruiting Services

¹ Net click price for countries in the EU. €0.94 per click for Switzerland and other non-EU countries.

² Net click price for countries in the EU. €470,05 for Switzerland and other non-EU countries.

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DESIGN ad

One fixed price, fully customized

Distinguish your ad from the rest with a customized design!

XING immediately suggests up to 20 members who match your ad (free during the introductory phase).

You can choose from two ways of posting:

- ✓ **Template-based self-posting.** First, you draft your HTML ad and send it to us, and we use it to create a posting template.

€495.00^{1,2}

- ✓ **Service posting.** You send us your ad - we'll categorize it and publish it online (processing time appr. 3 working days).

€595.00^{1,2}



Individual solutions

Contracts + packages

Comprehensive service and personal consultation.

- ✓ We'll work with you to define a package that meets your needs, and can offer new customer or campaign packages, and discuss specific umbrella contracts, allotments, and individual terms.
- ✓ Get lower prices with bulk discounts from XING.
- ✓ We'll work together with you to find the best way for you to find the best candidates.

Price upon request²

Michael Page
INTERNATIONAL

"We've been using XING Jobs right from when it was launched two years ago. The excellent quality of candidates on offer really helps us to find the right person for our vacancies."

Malik Aibache, Director Marketing & Web Central & Eastern Europe, Michael Page

Interested?

Phone: +49 40 419 131 784 • Email: recruiting@xing.com • Web: www.recruiting.xing.com
Our Web 2.0 specialists look forward to hearing from you!



¹ Net price plus applicable VAT (Switzerland and other non-EU countries €589.05 / €708.05)

² This product is currently only available in Germany, Austria, and Switzerland. Please contact our Sales Team.