



XING 

XING Company Profiles

Your professional presence on XING

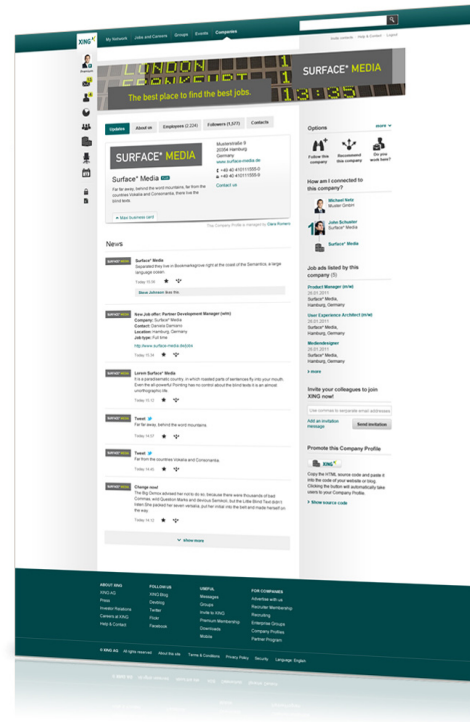
www.xing.com

XING Company Profiles

Online networking has become a global phenomenon. XING is the social business network. Millions of business professionals and decision-makers use XING to connect with valuable contacts, open up new sales channels and find new business partners

Now your company can benefit from a XING profile too!

Creating a customized Company Profile on XING raises awareness for your business within the context of business professionals' daily networking environment. Communicate with interested users, clients, alumni and prospective candidates - and promote your company to more than 10 million members.



The advantages of a customized Company Profile *

Marketing & PR

Your Company Profile helps you to showcase your business, but only if it's appealing to visitors.

Sales 2.0

More than 10 million members means more than 10 million opportunities to find new business, cooperation partners, contracts, and more.

Recruiting & Employer Branding

Improve your employer branding and let XING members know about career opportunities at your company.

Long-term customer loyalty

Regular updates about products and services for people to follow. This also helps them to identify with the company and gain their loyalty.

Some Company Profile references



* A Company Profile is automatically created free of charge on XING if at least five employees at that company are registered on XING. This profile can then be customized, subject to a fee. If a Company Profile hasn't yet been created for your company, you can create one yourself.

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Here's a taste of what your Company Profile could look like.
Illustration Company Profile PLUS

The screenshot shows a XING company profile for SURFACE* MEDIA. The profile includes a header with the company name and logo, a navigation bar with tabs for Updates, About us, Employees (2,224), Followers (1,577), and Contacts. The main content area features a detailed company description, contact information, and a list of news items. A sidebar on the right offers options to follow, recommend, or work for the company, as well as a list of job ads and a section to invite colleagues.

Callout 1 (Left): Design your Company Profile with individual graphics:

Callout 2 (Right): Improved visibility: Choose up to 5 tags to make your company easier to find in search engines.

Callout 3 (Left): Publish news and keep customers and people who are interested in your company up to date.

Callout 4 (Right): Win new employees: Prominent placement of your XING job offers.

- | | | | |
|--------------------|------------------|--------------------|----------------------|
| ABOUT XING | FOLLOW US | USEFUL | FOR COMPANIES |
| XING AG | XING Blog | Messages | Advertise with us |
| Press | Devblog | Groups | Recruiter Membership |
| Investor Relations | Twitter | Invite to XING | Recruiting |
| Careers at XING | Flickr | Premium Membership | Enterprise Groups |
| Help & Contact | Facebook | Downloads | Company Profiles |
| | | Mobile | Partner Program |

XING Company Profiles

The product packages at a glance

You have a choice of three different product packages, designed to present your company in the best professional light.

	PLUS: Interact with your target group!	STANDARD: Increase your company's visibility on XING and the Internet!	BASIC: The free version to get you started
Company logo and description	✓	✓	✓
Prominent placement of your XING job offers	✓	✓	✓
Employees list	✓	✓	✓
Max. number of profile editors	5	3	1
Profile can be found in search engines ¹	✓	✓	✓
Prominent placement incl. logo within XING search results	✓	✓	✓
Contact for certain departments and divisions within the company	10	4	-
Number of keywords to boost your visibility in the XING network	5 (75 characters)	3 (45 characters)	-
Optional employer ratings with kununu.com	✓	✓	-
Individual design with linkable graphic	✓	-	-
Unlimited Company updates with subscription function	✓	-	-
Your company updates can be followed on members homepages	✓	-	-
	€ 129.00 per month ²	€ 24.90 per month ²	€ 0
Optional: Increase your profile's range by taking out a spot in the "Featured Companies" scrollbar.	€ 900.00 for 4 weeks € 2,500.00 for 12 weeks		

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Interested?

Phone: +49 40 419 131 784 • Email: companyprofiles@xing.com • Web: www.xing.com



1.) Can be deactivated if required. 2.) The minimum contractual term is 12 months and will automatically be extended by a further 12 months subject to the current valid price. The prices quoted are net prices subject to the applicable VAT.

Would you like to purchase your Company Profile on XING right away?

You can order your Company Profile simply by completing this form.
Once it is fully filled in, please send the form

by fax to **+49 40 419 131 777**.

- "STANDARD" Company Profile for € 24.90 per month* (€ 298.80 per year*).
- "PLUS" Company Profile for € 129.00 per month* (€ 1,548.00 per first year*).

The "BASIC" Company Profile can be booked online only.

Name of Profile Editor: _____
(As it appears on your Company Profile)

Name of Company: _____
(As it appears on your Company Profile)

URL: _____

Address: _____

Zip code: _____

Town/City: _____

Country: _____

VAT ID: _____

Email: _____

Phone number: _____

Other editors: _____
for your Company Profile

We hereby place an order for a Company Profile for the price indicated above and agree to the Terms & Conditions for the use of XING Company Profiles.

Place, Date

Signature

Company stamp

* The minimum contractual term is 12 months. The contract will automatically be extended by a further 12 months to the current valid price if it is not cancelled three months in advance. The prices quoted are net prices subject to the applicable VAT. Charges will be invoiced once for a 12-month period in advance.