

## **XING Jobs** Find employees that suit your company.

recruiting.xing.com



## NEXT LEVEL RECRUITING



## Next Level Recruiting with XING

XING is the social network for business professionals. Around 14 million members worldwide - 7 million of whom are based in German-speaking countries - use XING to boost their business, job and career. XING is a platform where professionals from all kinds of different industries can meet up, find jobs, colleagues, new assignments, cooperation partners, experts and generate business ideas. Members can meet and exchange views in over 50,000 specialist groups, while also getting together at networking events.

#### Recruiting with XING. Find the right employees.

Increase your efficiency and success when acquiring employees. XING offers the perfect tools to do so: contact jobseekers in a more targeted way using the Talent Manager and job advertisements. Present your company as an attractive employer with an Employer Branding Profile on XING and kununu. And find the right service providers and freelancers for your projects.



'Siemens and XING have already worked well together for many years. Siemens is committed to social media and XING is therefore an important partner for Siemens. All our job advertisements are published on XING.'

#### HANS-CHRISTOPH KÜRN

Head of social media and e-recruiting Siemens AG

#### XING Jobs. Find employees that suit your company.

With an advertisement on XING, you can reach potential new employees in a place where they are considering the future of their professional career. You can choose the right advertising model to suit you from our varied range: from pay-per-click advertisements in text format to specially designed advertisements for a fixed price, we offer every company an individual solution – whether a major corporate group or SME.

# The new XING job advertisements

## Easy contact - even with passive jobseekers

Do it differently with XING job advertisements: your job adverts will find suitable candidates, not the other way round.

#### Higher relevance of applications

Thanks to the integration of employer evaluations, your job advertisement is made even more relevant. Applicants can directly see via which contacts they are linked to your company. You can also benefit from the viral distribution possibilities of our network.

## More information and greater transparency for applicants

Potential applicants can find out more about your company, e.g. about additional services offered or how your current and former employees rate you.

### Direct access to the modern job market

XING job advertisements meet the requirements of today's generation of jobseekers better than any other kind of job advertisement.

#### Quicker, simpler contact for applicants

Make sure the contact persons are clearly featured in your advert. Anyone interested in your vacancies will see them at first glance and can submit an application right away.



#### Ähnliche Jobs

Senior UX/Interaction Designer (m/w) insparx GmbH 8.03.2013 JX Designer (m/w) northworks Software GmbH wbeitsort: Hamburg, Deutschland n**line-Konzepter (w/m)** ay Sono AG rbeitsort: Kiel, Deutschland

# XING Jobs. **Pricing:**

Full cost control You only pay for every click on your offer.	Our bestseller Make your advert look more upmarket by adding your company logo.	Make a good impression Stand out with an individual design.
Job advertisement TEXT a d €0.85 /click	Job advertisement LOGO ad € <b>3955</b>	Job advertisement DESIGN ad € <b>5955</b>
No basic fee, no minimum turnover.	Increased visibility thanks to logo.	Simply add your job offer via PDF.
Multiple clicks within a specific period of time are not counted.	Easily design your texts using the formatting bar.	Variable publication periods and individual offers.
Your ad is immediately posted online.	Unlimited clicks for a period of 30 days, online immediately.	Unlimited clicks for a period of 30 days, online immediately.
Full cost control.	Up to 20 immediate suggestions of members suited to the job.	Optional: we can handle the posting and categorisation process for you.
Book online now at www.xing.com/jobs/products		

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