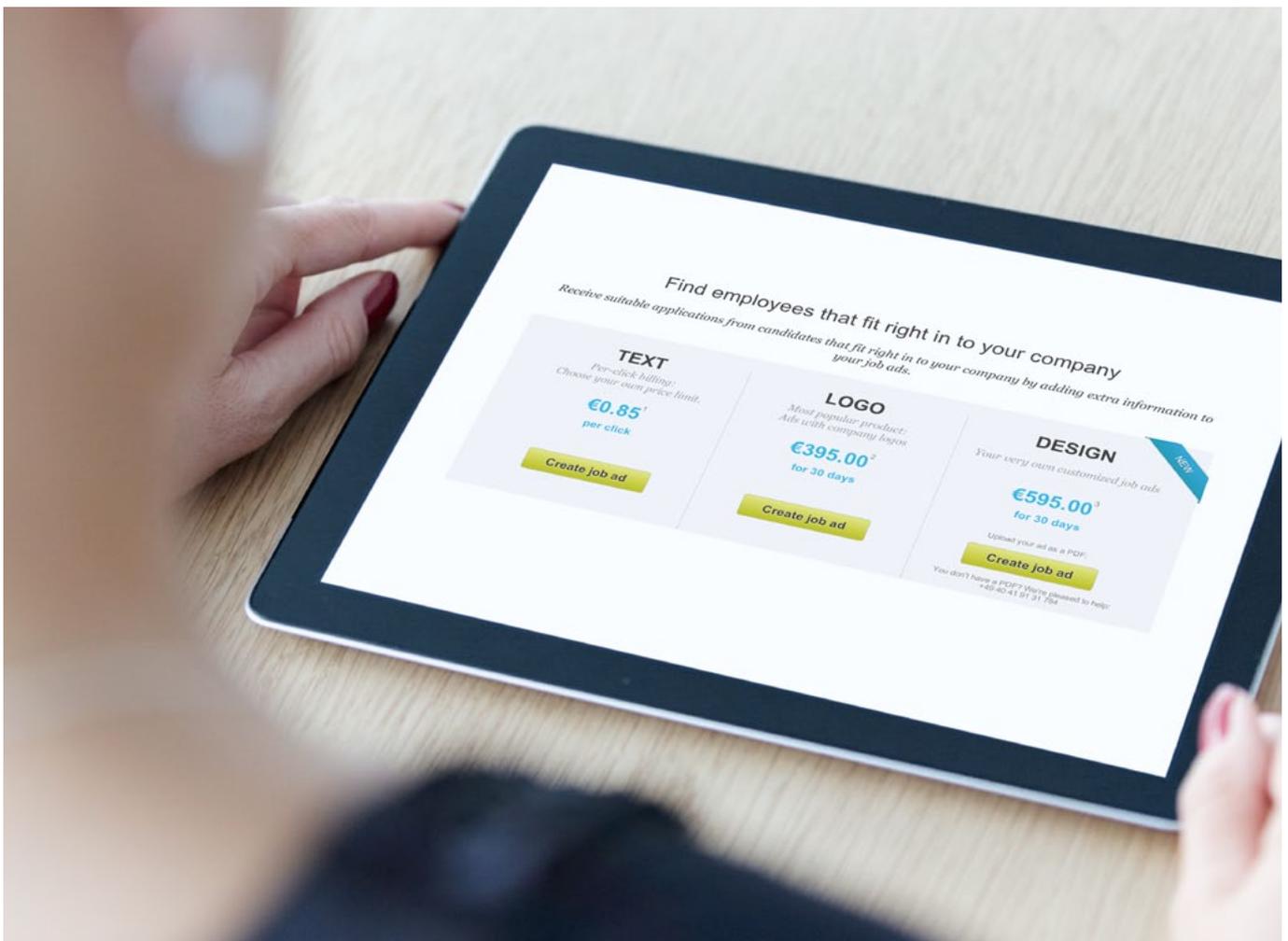




# XING Jobs

Find the right people for your business.

[recruiting.xing.com](https://recruiting.xing.com)



NEXT LEVEL RECRUITING

XING

# Next Level Recruiting with XING

XING is the social network for business professionals. More than 13 million members worldwide - more than 6.5 million of whom are based in German-speaking countries - use XING to boost their business, job, and career. XING is a platform where professionals from all kinds of different industries can meet up, find jobs, colleagues, new assignments, cooperation partners, experts and generate business ideas. Members can meet and exchange views in around 50,000 specialist groups, while also getting together at networking events.

Social media recruiting.  
Recruiting for today's working world.

Companies can satisfy all of their HR needs with XING. Thanks to our four recruiting solutions, you can maximise your recruiting and Employer Branding activities. Get in touch with active and passive job-seekers by using the XING Talentmanager and XING Jobs. Find service providers and experts with XING Projects. And show that you're a great company to work for with the Employer Branding Profile. Put simply, XING takes your recruiting work to the next level.



*“Siemens and XING have enjoyed a trusting relationship for years now. Siemens is committed to social media, which is why XING is a key partner for us. We post all of our job vacancies on XING.”*

**HANS-CHRISTOPH KÜRN,**  
Head Social Media &  
e-Recruiting, Siemens AG

## **XING Jobs. Find the right people for your business.**

A XING job ad helps you to reach potential new employees right where they're looking for the next step in their career. You can choose from a number of different ad models: It doesn't matter whether you're an international concern or an SME, we can provide click-based text ads through to fully designed fixed-price ads to suit every need.

# The new XING Jobs

## More relevant applications.

Employer reviews mean your job ads are more relevant than ever before. Applicants can see which of their contacts work at your company. You also stand to benefit from the viral effect of our network.

## Direct access to the modern labour market.

XING Jobs is far better tailored to today's job-seekers than conventional job ads.

## Easy approach to passive job-seekers.

Reverse the recruiting process with XING Jobs: Have your job ad find the right candidates, and not vice versa.

## More information and transparency for job applicants.

Potential candidates can find out more about your company such as fringe benefits or employer reviews.

## Swift and simple contact options for applicants.

Show job applicants who they can get in touch with if they have any questions about the vacancy or if they simply want to submit an application.

The screenshot displays the XING Jobs interface for a job listing. At the top, the XING logo and navigation tabs (Startseite, Jobs, Projekte, Themen, Gruppen, Events, Unternehmens) are visible. The main content area shows the job title 'User Experience Designer/Web (w/m)' for Surface Media AG, with a rating of 3.1 and 11033 evaluations. A flight schedule table is featured, listing destinations like BRUSSELS, TEL AVIV, VIENNA, ZURICH, FRANKFURT, PARIS, PRAGUE, and MUNICH with their respective departure times. Below the table, there's a section for 'User Experience Designer/web (w/m)' with placeholder text. A 'Bitten Sie Silke Zielhofer, den Kontakt zu einem Mitarbeiter herzustellen.' message is shown, along with a contact card for Silke Zielhofer, Advertiser at Surface Media AG. The 'Über Surface Media AG' section provides company details, including a map of the location in Hamburg, a list of employee benefits (Flexible Arbeitszeit, Homeoffice, Kantine, Elternzeit), and contact information for Steve Johnson, Senior Manager Human Resources. At the bottom, there's a section for 'Ähnliche Jobs' listing similar roles like 'Senior UX/Interaction Designer (m/w)' and 'Online-Konzepter (w/m)'.

# The four XING Jobs price models:

## Text Job ad

Per-click billing

**You only pay when someone clicks on your ad.**

- No minimum fee or volume.
- Full cost control
- Multiple clicks within a certain space of time are not counted.
- Your ad is immediately online.

*€0.85 per click*

## LOGO Job ad

Fixed price incl. logo

**Spice up your TEXT ad with a logo.**

- Get more attention with your company logo.
- The format bar gives you easy design options for your ad.
- Unlimited number of clicks within a 30-day period, ad is immediately online.
- Get up to 20 member recommendations matching your ad.

*€395*

## DESIGN Job ad

Fixed price, fully designed complete with PDF

**Set yourself apart with a customised job ad.**

- Boost your employer brand.
- We can also post your ad and categorise it for you.
- Upload a PDF file
- Unlimited number of clicks within a 30-day period, ad is immediately online.
- Variable terms and personal quotations.

*€595*

## Customised solutions

Framework agreements and packages

**Comprehensive service and personal advice.**

- Tailored packages such as new-customer deals, framework agreements and individual terms.
- Bulk discounts.
- Personal support to help you find the right people.

*price on request*

## Want to know more?

Just send us your contact details, number of employees, company type (e.g. advertising agency, HR consultancy) and your post code by e-mail together with your questions to: [recruiting@xing.com](mailto:recruiting@xing.com)

If you'd like to speak to us, just call **+49 40 419 131 784**.

[recruiting.xing.com](http://recruiting.xing.com)

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