WHAT YOU CAN DO @ TRAKKEN:

- Technical consulting on digital analytics projects for customers from a wide range of industries
- Evaluation of existing tracking implementations
- Concept and setup of tag management setups
- Development of custom tracking scripts
- Internal point of contact for advanced / technical tracking issues
- Direct communication with Google's technical experts
- Advanced reporting on raw data in databases like Google BigQuery
- Testing and evaluation of new features and solutions for web analytics systems

WHAT WE ARE LOOKING FOR:

- Problem-solving mentality and eagerness to learn
- Enthusiasm for web technologies and the power of data
- Bachelor's degree in computer science, related technical field or equivalent practical experience
- Experience working with web technologies (e.g. JavaScript, HTML5, browser APIs, HTTP standards)
- Experience in marketing and/or web analytics tools (e.g. Google Analytics, Adobe Analytics, Webtrekk)
- Experience with tag management tool (e.g. Google Tag Manager, DTM, Tealium)
- Experience connecting to and making use of JavaScript or REST APIs

WHAT WE OFFER:

- Fulfillment: Bring your potential with - with us you have the space to unfold
- Variety: Working at Trakken means anything but a 08/15 job
- Impact: With technology, skills and continuous further development we have an influence on the trend of the industry.
- Advancement: Show us what you can do and we will reward you with career opportunities at home and abroad.
- Subculture and border crossers: What unites the colleagues at Trakken is their striving for average not to be enough. Become part of a team that helps each other to become better.
- Team strength: The Trakken Family is not just an empty phrase, our colleagues also work together internationally on a friendly basis.

ABOUT TRAKKEN

Trakken is an online company specializing in Digital Analytics, Marketing Technologies and Conversion Optimization. As a certified partner of the Google Marketing Platform and Optimizely, we advise well-known national and international customers.

In addition to our Headquarters in Hamburg, we also have teams in Munich, Berlin, Barcelona, Stockholm, Vienna and Zurich.

You can find more information at www.trakkenwebservices.com
Please send your application and all related documents with the earliest possible start date to: application@trakkenwebservices.com

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